

FIG. 1

SUPPLIER SUBSCRIPTION RECORD

200

SUPPLIER IE DATA

} 202

BRANDING RECORD

TARGET CUSTOMER: <OEM>

ROLE <JOB FUNCTION>
<TITLE>
<LANGUAGE>

POST DATE <POST_DT>

EXPIRATION DATE <EXP_DT>

SUPPLIER INFORMATION
<PRODUCT_CLASS>
<VALUE_PROPOSITION>

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FIG. 2

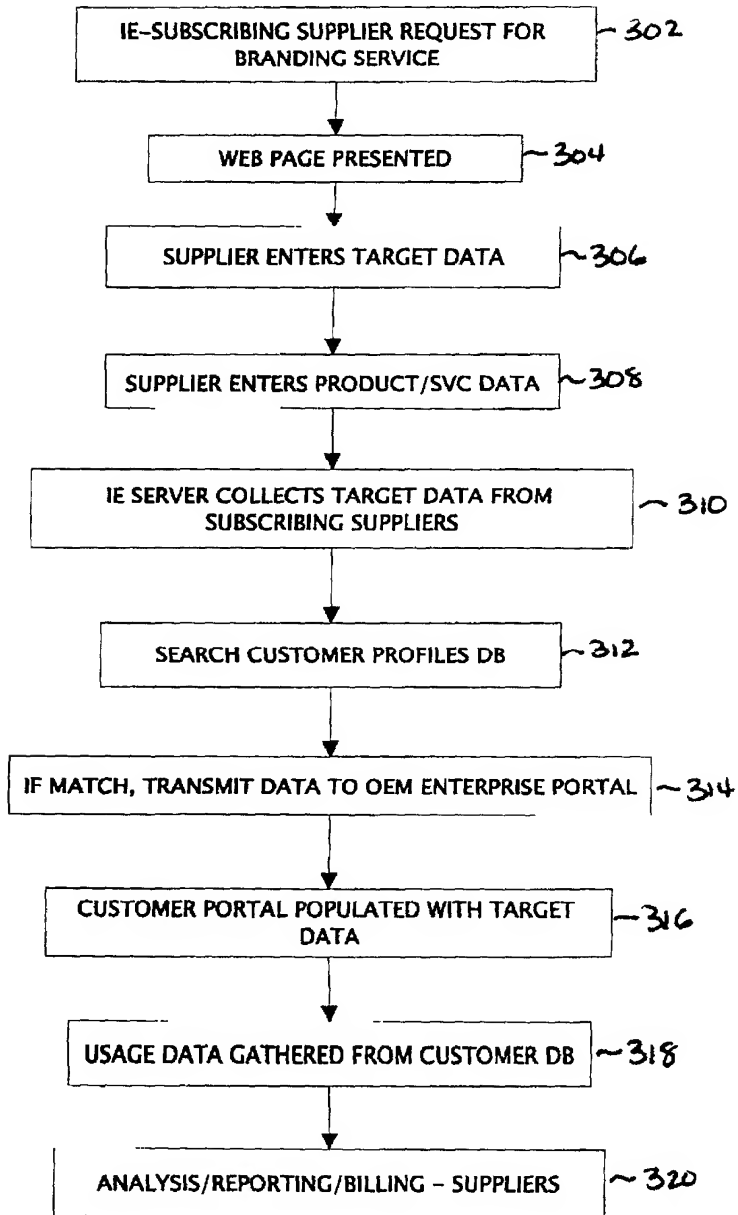


FIG. 3